



32nd Annual
WEDDING
Extravaganza '19
"the BIG one"



EXHIBITOR BOOTH BOOKING PACKAGE

**Saturday January 19th &
Sunday January 20th, 2019
Caboto Club of Windsor**

www.weddingshows.com

A Nouveau Event Planning Production



WEDDING EXTRAVAGANZA SHOW

Wedding Shows Windsor produces wedding shows that are proven marketing tools for our exhibitors to book weddings. The Wedding Extravaganza Show is the BEST attended & LARGEST wedding show in Southwestern Ontario and booth space sells out yearly. Engaged couples, as a group, will spend millions of dollars on their upcoming weddings and new homes. Wedding Shows Windsor registers 800 to 1000 couples at our shows and online annually. One of the largest shows of its kind in Ontario, the Wedding Extravaganza is an exciting event that can help increase your market share in the wedding business.

Book your booth early! Your booth price includes a curtained booth area for the two-day show, your business listing in the show directory, access to the show registration list and additional exposure on our Wedding Shows Windsor Facebook, Pinterest, Instagram and Twitter social media formats.

Let our 32 years of producing wedding shows work for you!

SHOW DETAILS

DATES

Saturday January 19, 2019 (10am - 5pm)

Sunday January 20, 2019 (10am - 5pm)

LOCATION

Caboto Club of Windsor (Tecumseh & Parent)

MOVE IN / MOVE OUT

IN: Friday January 18, 2019 (10am - 9pm)

Wedding Wonders Room 4 (4pm - 9pm)

OUT: Sunday January 20, 2019 (After 5pm)

FASHION SHOW

All fashion retailers will be highlighted in our fashion previews.

(11:30am, 1:30pm & 3:30pm)

SHOW DIRECTORY

The Wedding Extravaganza Show Directory has proven to be a great additional marketing tool for exhibitors to reach brides and grooms once they have left the show. Many couples use the show directory as their wedding planning telephone book. Being a part of the booklet ensures exposure to these couples until the day they are married. This book is also online for one entire year as a resource for brides to use when booking Windsor-area businesses for their wedding.

EXTRA NOTES

- All rates are HST applicable
- Booths will only be reserved with a signed contract and a deposit equal to half of the total billing
- Full payment is due by December 15th, 2018. Your directory listing cannot be guaranteed if your booth is booked after this date
- A monthly payment plan is available, but post-dated cheques must be received for each month before the show date
- Exhibitors are responsible for leaving their exhibit area as they found it

**To reserve your booth space, contact NOUVEAU EVENT PLANNING
PH# 519.978.0676 FAX# 519.978.0720 nancyc@nouveauevent.com**

BOOTH PRICING

BOOTH RENTALS

A Booth	10' x 8'	\$800.00
B Booth	Small-end corner booth · 12' x 8'	\$1250.00
C Booth	Large-end corner booth	\$1600.00
D Booth	Wraparound corner booth	\$1650.00
E Booth	Small wraparound corner booth	\$950.00
F Booth	Main hall · 10' x 6'	\$750.00
F Booth	Lower level · 10' x 6'	\$725.00
G Booth	Corner booth - lower level	\$950.00
H Booth	Lower level · 17' x 6'	\$800.00
I Booth	Lower level - tabletop displays · 10' x 4'	\$600.00
J Booth	Wraparound corner booth	\$750.00
K Booth	Lower level · 13' x 6'	\$750.00
P Booth	Promotional one-time trial booth · 6' x 6'	\$550.00
S Booth	Special booth - non-profit	\$300.00
Lobby	Live entertainment location	\$525.00

EXHIBITOR SERVICES

1000 watt electrical	\$40.00	Carpet · 10' x 8'	\$75.00
Set of spotlights	\$35.00	Cocktail tables	\$20.00
Skirted and covered table	\$35.00	Bare tables	\$20.00
(available in 8', 6', 4' lengths or 48" or 60" rounds)			
Risers (8' x 4')	\$25.00		

AD PRICING

AD SIZE	PRICE
1/4 page	\$400.00
1/2 page	\$600.00
Full page	\$950.00
Inside cover	\$1000.00
Outside cover	\$1100.00

Ad prices include all set up and typesetting of an ad, if this service is needed. Special artwork will be quoted on a per job basis. Only those businesses participating as an exhibitor in the show will be allowed to advertise in this directory. Final proofs must be approved no later than December 15, 2018.

ALL DIRECTORY ADS WILL BE FEATURED ON WEDDING SHOWS WINDSOR'S FACEBOOK PAGE OVER THE COURSE OF THE YEAR.

SPECIAL PACKAGE PRICES

PACKAGE # 1

Book a single booth and 1/2 page full-colour ad (or larger) and receive a 10% discount on your final price (services not included in discount).

BONUS: Your ad will appear digitally on our website's shop online pages for one full year and your ad will be linked to your website.

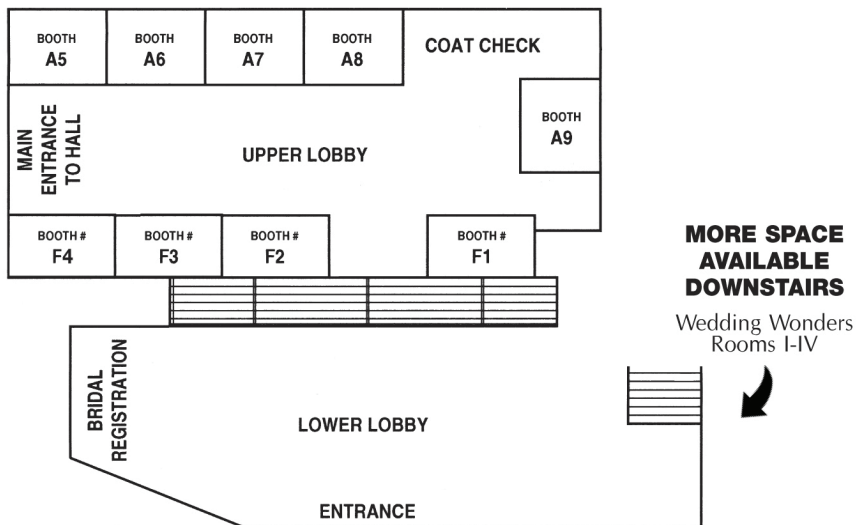
PACKAGE # 2

Book a double booth (or larger) and a full page full-colour ad and receive a 15% discount on your final price (services not included in the discount).

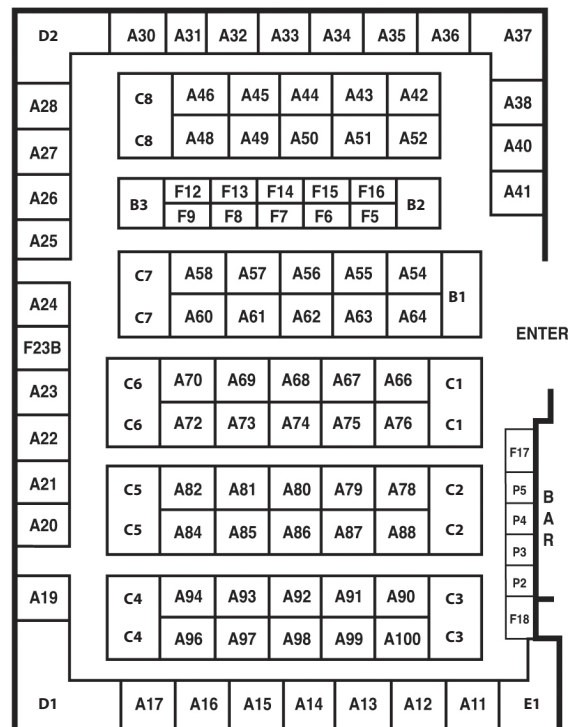
BONUS: Your ad will appear digitally on our website's shop online pages for one full year and your ad will be linked to your website.

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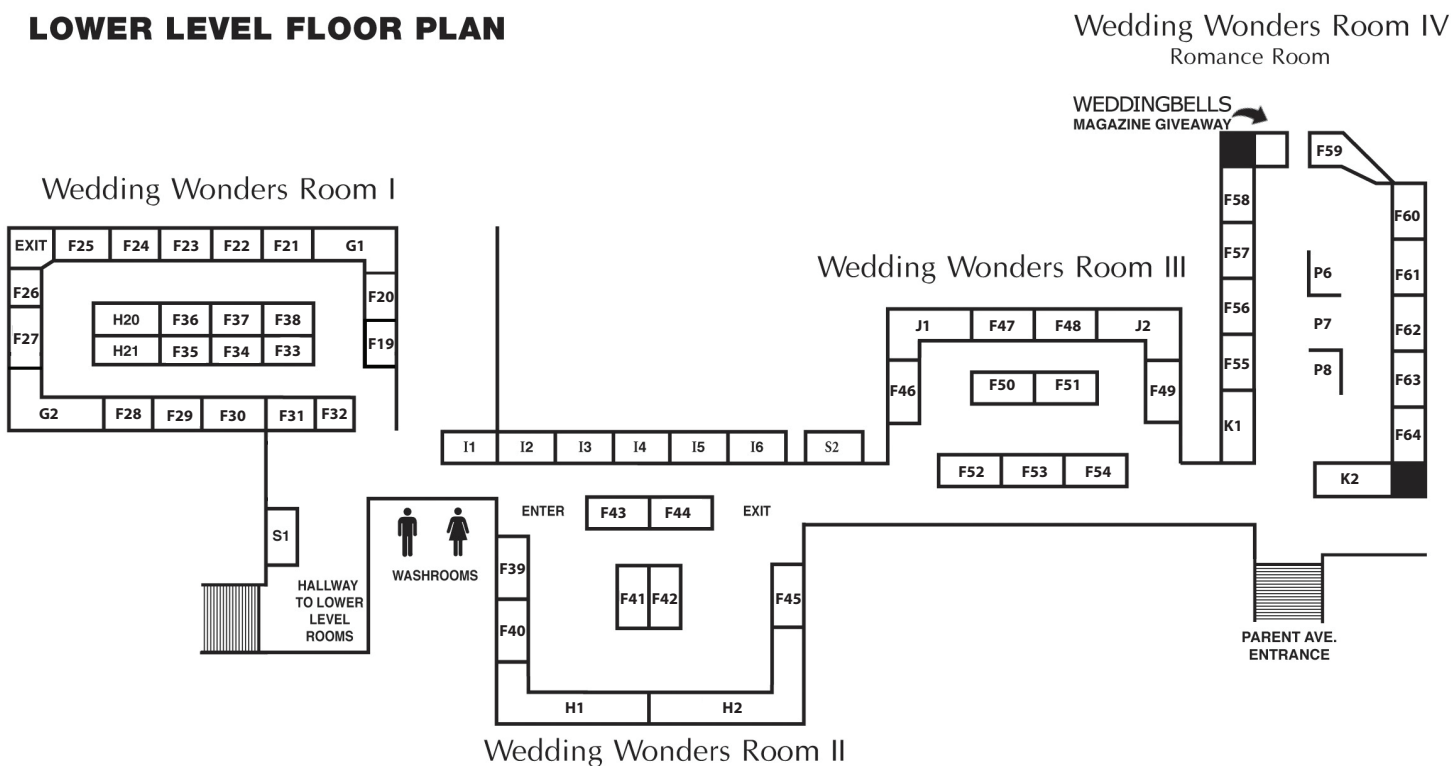
FLOOR PLAN



MAIN LEVEL FLOOR PLAN



LOWER LEVEL FLOOR PLAN



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PARTICIPATING IN WEDDING SHOWS WINDSOR'S EVENTS HAS ADVANTAGES THAT CAN'T BE COMPARED!

We own weddingshows.com, weddingshows.ca, bridalshows.ca, www.getmarriedinwindsorsex.com, and www.getmarriedinwindsorsex.ca and come up as the highest ranking result on all internet searches for both Wedding Shows Windsor and Windsor Wedding Shows. Our exhibitors can link their websites to these high-traffic websites for a small yearly fee. This is exclusive ONLY to our exhibitors.

Repeatedly, we boast the highest attendance at any wedding show in Southern Ontario. Wedding Shows Windsor has the largest advertising budgets and partners exclusively with the most high-profile media sponsors for our events. Your investment spent per bride is lower than any other wedding advertising you can engage in to reach this market. Thirty-two years of producing wedding shows as a full-time job means that our attention to detail is recognized by both our attendees and our exhibitors.

We take our exhibitors' success in our show seriously and want you to grow your business through our shows. We are available year round to consult with, to offer you additional promotional opportunities through our Facebook page, our Twitter feed, our Instagram account, and our Pinterest Pages.

WE PROMOTE OUR EXHIBITORS' WORK DAILY AND OUR JOB IS NOT FINISHED WHEN THE SHOW IS OVER!

We are available to consult with & to educate our exhibitors on how to be successful in our shows. We offer the most up-to-date lead downloading system for our shows' mailing list. This is available to our exhibitors so that they can follow up with leads quickly following our shows.



Don't book anything for your wedding until you attend "The Big One"

31st Annual WEDDING Extravaganza '18
the BIG ONE

The largest wedding show in Southern Ontario with two full floors of wedding excitement!

Saturday January 20th 2018, 10:00AM - 5:00PM
Sunday January 21st 2018, 10:00AM - 5:00PM
Caboto Club of Windsor • \$12 admission at the door
A Nouveau Event Planning Production

WEDDING SHOWS Windsor | Symbolize It | BRIDAL | nouveau | UET | devonshire | SECRETS | AMBO | EVENT SERVICES | METRO SUITES HOTEL | weddingbells | travel+plus

www.weddingshows.com | | | | |



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WEBSITE PRICING

Increase your visibility regionally and directly to couples getting married, who are using the internet more frequently to make wedding buying decisions.

Link to www.weddingshows.com, www.weddingshows.ca, www.bridalshows.ca & www.getmarriedinwindsorsex.com for only \$75.00 per year!

The screenshot shows the 'Wedding Shows Windsor' website. The header includes navigation links: 'Our Shows', 'Vendor Opportunities', 'Gallery', 'Blog', and 'Exhibitor Login'. There are also social media icons for Facebook, Twitter, Instagram, and Pinterest. A tagline reads 'SHOP ONLINE FOR YOUR WEDDING'. The main content area is titled 'Speciality Services' and features several advertisements:

- AM800 cklw** — the information station. Proud to be the #1 Morning Show in Windsor Essex. **The Morning Drive with MIKE & LISA**. A red arrow points from this ad to the text: **PURCHASE AN AD TO RECEIVE EVEN MORE VISIBILITY ON WEDDING SHOWS WINDSOR'S SHOP ONLINE PAGES!**
- Coffee & Cream** — "A Unique Catering Experience". A 'visit website' button is present.
- White-Doves.ca**. A 'visit website' button is present. A red arrow points from this ad to the text: **website link · \$75.00**
- WINDSOR TEA EMPORIUM**. A 'visit website' button is present.

BONUS:

If purchased, your directory ad will be placed online for one full year and made clickable to your website.

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WHY SHOULD YOU BE A VENDOR IN THE WEDDING EXTRAVAGANZA SHOW?

Our attendees get what they paid for and are never disappointed when attending our events. Our exhibitors boast the best sales results and most wedding bookings made through our wedding shows repeatedly year in and year out. Our shows are always **SOLD OUT** and we have waiting lists in many business categories to get into our shows.

Eighty to eighty-five percent of our exhibitors return yearly as participants in our shows due to the success they have in building their wedding business at our events.

We are the only wedding show in Ontario that welcomes same-sex couples to our shows with a logo that identifies all exhibitors who specialize in same-sex weddings throughout our exhibit halls. This campaign has been enthusiastically praised by the LGBT community and our shows are known to be inclusive.

We have a sponsorship agreement with Bridal Confidential Magazine and work closely with them to bring brides to our shows from the entire Windsor, Chatham, and Sarnia Regions.

We officially kicked off our Get Married in Windsor-Essex campaign in December of 2013. This campaign encourages couples in the Greater Toronto Area (GTA) to consider Windsor-Essex for their wedding, as we have incomparable venues and waterfront locations. Moreover, they can have their wedding in this area for a fraction of the cost of hosting a wedding in the GTA. All of our exhibitors have complimentary and paid-for opportunities to be a part of this campaign. Exhibitors booked into Wedding Shows Windsor's shows have access to the direct supplier requests made by brides & grooms through the Get Married in Windsor-Essex website.

BE PART OF THE SUCCESS...BOOK YOUR BOOTH TODAY!



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